## GLOBAL ESG CERTIFICATION FOR SCHOOLS

Certified



Corporation

IQ ESG HELPS EVERY SCHOOL ACHIEVE EXCELLENCE BY MEETING THE SUSTAINABLE DEVELOPMENT GOALS. OVER 60,000+ ESG RATINGS ISSUED.

causewayconnect
powered by ESGPRO



# Your pathway to **Excellence** begins today



Demonstrating your organisation's commitment to environment, social and governance (ESG) is the key to creating a more sustainable environment and a healthier, fairer, and safer society. It's the right thing to do.

Become part of the global journey and prove your commitment to the seventeen United Nation's Sustainable Development Goals, while gaining a prestigious certification based on the GRI framework, the #1 global standard.













# Sustainability is a priority for **Education**

In a world driven by sustainability, integrating Environmental, Social, and Governance (ESG) principles in education is essential. It enhances reputation, attracts stakeholders, and prepares students as global citizens. Learn how ESG can transform educational paradigms and contribute to a sustainable future.

### Your global ESG rating

Get the same ESG rating as used by 60,000+ global corporations for a fraction of the cost and reap the prestige and benefits for your school.

#### Instant online access

Use the ESG Pro web portal and complete your application without expensive consultancy. Guaranteed success within 120 days!

## Secure a global

## Certification

More than 60,000 global businesses have achieved certified excellence in their ESG reporting through our platform including Boeing, Amazon, booking.com, and The World Bank. Now it's affordable and accessible to schools globally!



Go further than you ever dreamed possible, and use this first step to work towards being certified to B Corp, EcoVadis, or even verified carbon neutrality per ISO14068/PAS2060:2014 — all supported by ESG Pro.

#### No Hidden Fees

There no additional fees to secure your ESG rating, although we do offer optional additional services for organisations seeking help in achieving higher scores.

#### Continuous access

The certification process includes 12 month's access to our learning portal, live web events, and help desk to help make your sustainability journey successful!

## Easy to understand

# 16 week process

Be guided through our online questionnaire on the user-friendly ESG Pro web app in our secure client portal. Your ESG certification is 100% guaranteed. We even include the calculation of your scope 1 and 2 carbon emissions!



## COMPLETE OUR QUESTIONNAIRE

Access the nine forms on our secure website portal and answer 120 questions. Get expert guidance every step of the way. It's user-friendly and no experience is required.



## UPLOAD YOUR DOCUMENTATION

You will need to upload your policies and other documentation for our auditors to review. It's fully GDPR compliant.



## SUBMIT YOUR APPLICATION

Save your progress as you go, and submit each form when ready. We do the rest. After 3rd party auditors assess your report we can issue your ESG rating.



#### Accessible for every school. Anywhere.

Using the Global Reporting Institute (GRI) framework, our ESG rating methodology has the established credibility you require to demonstrate your school's success on both the local and global stage.



#### Trusted by 60,000 organisations globally.

Across Europe, Asia, Middle East, and the USA, our ESG ratings service is used by countless global corporations operating in every industry sector.

## Using ESG to change

## Positively

Every organisation has scope to improve, and yet change does not have to be expensive or complicated: it just requires many incremental steps in the right direction.

#### COMMUNITY BENEFIT

Sustainability is more than just protecting the environment; it requires looking after people too. The principles of ESG foster caring for those in your community too, by promoting equality, dignity, and fairness for everyone.





#### **GOOD GOVERNANCE**

How you run your organisation is important, because the best leaders recognise the need for clear and meaningful policies, together with accountability, honesty, and transparency. ESG helps you establish a solid foundation on which to grow.





# **43**C ... because everyone benefits! Key ESG Benefits

## Schools with ESG attract the

- best talent and funding, and deliver improved educational outcomes.
- Save money! Sustainability reduces natural resource and energy consumption, while reducing waste and pollution.
- Incorporating ESG into the curriculum stimulates active student engagement because the subject interests them.
- ESG enhances the reputation of the school and generates pride among students, their parents, staff, and the community.

